LUXURY LIFESTYLE IN THE FAST LANE

VOL. 0 NO. 0 NOVEMBER 2026

PLAYHORSE MAGAZINE



PLAYHORSE MAGAZINE

PUBLISHER & EDITOR-IN-CHIEF
Luxury Chamber Media Group

EDITOR
Jay Shapiro
jay@playhorse.net

ADVERTISING
Jimmy Iacocca
advertise@playhorse.net

ART DIRECTOR
Juliana LaBonte

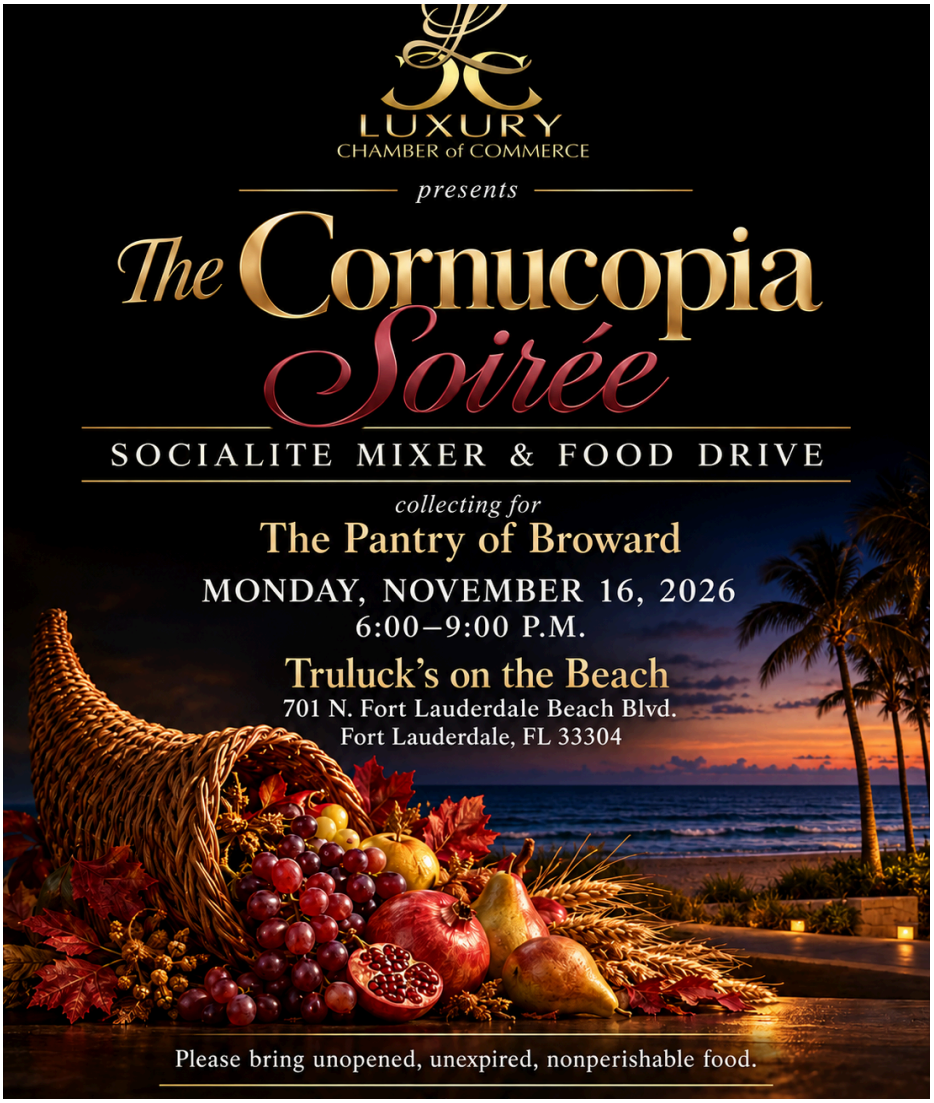
COPY EDITOR
Rachel Benchetrit

CONTRIBUTORS
Cindy Ragan, James Calabrese, Zack Jacobson
Diane Mazer, Christine Palermo, Dr. Khalilah
Camacho-Ali, Steve Fleisher, Jimmy Dorsey,
Rick Sykes, Monika Galang

PHOTOGRAPHERS
Ilmar Saar, Robert Bauman

PRINTING
To Be Determined







PLAYHORSE MAGAZINE

Luxury Lifestyle in the Fast Lane

Upcoming Events

Join us for networking, celebration, and luxury lifestyle experiences.



EVENT ONE

Advertiser Appreciation Party

NAPLES, FLORIDA

Tuesday, November 17, 2026 • Beginning at 6:00 PM

BURN by Rocky Patel

Horse racing, luxury lifestyle & business connections.



EVENT TWO

Advertiser Appreciation Party

OCALA, FLORIDA

Sunday, December 13, 2026 • 6:00 PM – 9:00 PM

The Equestrian Hotel

NATIONAL DAY OF THE HORSE

A celebration of horses, business and connections.



EVENT THREE

Horse POWER After Hours

PREMIERE ISSUE CELEBRATION & HORSEPOWER CHAPTER LAUNCH

LOUISVILLE, KENTUCKY

Tuesday, February 23, 2027 • Beginning at 6:00 PM

Bourré Bonne

Where horse racing, luxury lifestyle & business connections come together.



EVENT FOUR

Louisville, Meet Horse POWER

BUSINESS AFTER HOURS

LOUISVILLE, KENTUCKY

In the Works

A new networking event is being organized for Louisville.
Follow updates as plans are confirmed.

Follow Event Updates → HorsePower.ink

For event details, advertising opportunities & updates, visit

PLAYHORSE.net

HorsePower.ink


In Theatres Nationwide
JUNE 2028
BUDDY
FROM
BROOKLYN
the MOVIE

PLAYHORSE MAGAZINE
LUXURY LIFESTYLE IN THE FAST LANE.



Jeffrey Soffer Plans Spectacular Rebirth of the Big Easy Casino in Hallandale Beach

The Fontainebleau developer is proposing a dramatic new casino and entertainment complex that could reshape one of Broward County's most historic gambling properties.

PLAYHORSE *Staff* | Hallandale Beach, Florida | October 2026

A New Vision for the Big Easy

Jeffrey Soffer, chairman and CEO of Fontainebleau Development, is moving forward with plans to demolish and rebuild the Big Easy Casino at 831 North Federal Highway in Hallandale Beach. The concept replaces the aging property with a more sophisticated destination blending casino gaming, dining, bars, entertainment, and a fresh architectural identity.

Las Vegas Influence, South Florida Setting

The proposed redevelopment includes roughly 165,000 square feet devoted to the racing and casino complex, with about 34,344 square feet for restaurants and 11,205 square feet for bars. Plans call for a modern slot area, a card room, an upscale steakhouse, a sports-oriented restaurant, a smoking lounge, live music space, landscaped arrival areas, and approximately 1,707 parking spaces, including 818 in a garage. The goal is to create a full evening destination rather than a simple local casino.

Designed by Steelman Partners

The architectural team is Steelman Partners, the Las Vegas-based firm known for work linked to major gaming and hospitality brands such as MGM Resorts, Caesars Entertainment, and Wynn Resorts. Their involvement suggests a project with ambitions well beyond an ordinary renovation.

A Property with Deep History

The site traces its roots to December 1934, when the original Hollywood dog track opened. It later evolved into Hollywood Greyhound Track, then Mardi Gras Casino and Racetrack after slot gaming arrived in 2006. Hurricane Irma damaged the property in 2017. Soffer acquired it in 2018 for about $12.5 million and rebranded it as the Big Easy Casino. Following Florida's 2021 ban on live greyhound racing, the property continued as a casino with poker and simulcast wagering.

Why Hallandale, Why Now?

Soffer had previously explored moving the gaming license to Fontainebleau Miami Beach, but regulatory and political obstacles blocked that path. Reinvesting in Hallandale Beach offers a practical alternative at a site with an established gaming history. The surrounding corridor is also changing rapidly, with real estate investment and mixed-use plans adding residential and retail energy nearby.

At a Glance

Developer:	Jeffrey Soffer / Fontainebleau Development
Property:	Big Easy Casino, Hallandale Beach
Address:	831 N. Federal Highway
Proposed Size:	Approx. 165,000 sq. ft.
Restaurants:	Approx. 34,344 sq. ft.
Bars:	Approx. 11,205 sq. ft.
Parking:	1,707 spaces
Design Firm:	Steelman Partners
Status:	Proposal under review

Competition and What Comes Next

A rebuilt Big Easy would enter a competitive market that already includes Gulfstream Park and Seminole Hard Rock Hotel & Casino Hollywood. Still, a smaller but stylish destination could carve out its own niche by combining gaming with hospitality and nightlife.

As of October 2026, the redevelopment remains a proposal. An application seeking a plat waiver was scheduled for review by the Hallandale Beach Planning and Zoning Board on October 13, 2026, and additional approvals may be required before construction begins.



If approved, the project could write a bold new chapter in South Florida's long relationship with gambling, hospitality, and nightlife.

Churchill Downs Announces New Seating Experiences and Ticket Availability Starting Today For The 153rd Kentucky Derby®

New Infield Turf Cabanas and Expanded Spaces Give Fans New Ways to Experience the Thrill of Derby Weekend

Churchill Downs Racetrack ("Churchill Downs") announced that tickets for the 153rd running of the Kentucky Derby® presented by Woodford Reserve and Longines Kentucky Oaks will be available for purchase today at 12:00pm ET. In addition to premium dining seating, reserved stadium-style seating, and general admission, fans can purchase tickets for brand-new seating experiences, including Infield Turf Cabanas, offering private reserved seating for groups of 12 along the turf course. Churchill Downs has also expanded the Homestretch Club, Turfside Reserved Seating and Infield General Admission offerings, giving even more fans the opportunity to enjoy some of the most exciting vantage points throughout the racetrack.



Reserved seating tickets are available as two-day all-inclusive packages for the 153rd Longines Kentucky Oaks on Friday, April 30 and the Kentucky Derby on Saturday, May 1. Food and beverages are sold separately for two-day Infield tickets.

"The countdown to the 153rd Kentucky Derby and Kentucky Oaks is officially on and we're excited to kick off ticket availability with new seating experiences that gives fans fresh perspectives and new ways to enjoy the traditions of race weekend," said Sarah Contardo, Senior Vice President, Sales and Strategy for Churchill Downs Racetrack. "From the energy of the Infield to the refined feel of reserved seating and premium dining areas, our range of ticket options offers an array of price points and preferences, giving fans the chance to create the Derby experience that's right for them."

nfield Turf Cabanas: Located along the turf course, the Infield Turf Cabanas include covered tables with seating for 12 guests, offering a comfortable and unique viewing experience with exceptional views of the first turn and Kentucky Derby and Kentucky Oaks walkover. Featuring enhanced amenities such as executive restroom trailers, concessions and new bar concepts, the two-day package for the Kentucky Derby and Kentucky Oaks is $480 per ticket.

Victory Run Reserved Seating (Temporary): Features reserved stadium-style tip-up seating located just past the Finish Line, giving guests excellent views of the racing action from a comfortable location with overheard coverage throughout most of the area. Fans will have convenient access to the Paddock and other guest amenities throughout the day including restrooms, bars, concession stands and wagering facilities. The two-day all-inclusive package for the Kentucky Derby and Kentucky Oaks includes food, alcoholic and non-alcoholic beverages, daily program, off-site parking, and shuttle service to Churchill Downs for $1,632.

8.5"
PAGE WIDTH

11"
PAGE
HEIGHT

0.25"
TRIM

0.25"
TRIM

0.5"
SAFE AREA

0.5"
SAFE AREA

FULL PAGE AD

8.5" x 11"

Your ad here

in the Premiere issue

only **$395**

ad must be camera ready or a $100 design fee will apply

OFFSHORE BANKING

A PASSPORT FOR YOUR MONEY

From Alpine vaults to island havens, offshore banking offers global citizens a blend of privacy, opportunity and financial freedom.

What Offshore Really Means

Offshore banking simply means holding money in a bank outside your country of residence. It is a legal, widely used way for individuals and businesses to diversify assets, access multiple currencies and gain exposure to international markets. For many, it offers stability, a broader range of investment options and a useful layer of privacy. Offshore banks often cater to global clients with sophisticated services, from wealth management to multinational business accounts.



How Discretion Became a Business

Switzerland played a defining role in the rise of offshore banking. In the 20th century, its strong bank secrecy laws and reputation for political neutrality made it a trusted home for international wealth. Discretion, stability and meticulous service turned Swiss banks into a global symbol of financial privacy, inspiring other jurisdictions to develop their own offshore industries. What began as a haven in the Alps evolved into a worldwide network of financial centers.

> *"Privacy from the public does not make an account invisible to tax authorities."*

The End of the Invisible Account

The era of the secret offshore account is over. Rules like the U.S. FATCA (Foreign Account Tax Compliance Act) and the OECD's Common Reporting Standard (CRS) have transformed global banking. Today, banks in most major financial centers automatically share account information with tax authorities around the world. While offshore accounts can still offer privacy from the public, they are not a way to hide income or avoid taxes. Transparency is now the global standard.



Legal Banking vs. Illegal Concealment

Keeping money in an offshore bank is legal, as long as it is properly reported to your home country's tax authorities. It becomes illegal only when accounts are used to hide income, evade taxes or engage in criminal activity. The key is compliance: declare your accounts, follow reporting rules and work with reputable banks and professional advisors.

Where It Still Makes Sense

Offshore banking remains a valuable tool for global citizens, entrepreneurs and investors. Popular destinations include:

Switzerland – enduring stability and world-class private banking.
Singapore – a modern hub for wealth and Asian markets.
Jersey – a well-regulated European center with deep expertise.
Cayman – a leading jurisdiction for international business.
The Bahamas – a long-standing haven with a sophisticated financial sector.
UAE – growing in appeal for its strategic location and business-friendly environment.

For those who plan wisely and stay compliant, offshore banking remains a legitimate way to build, protect and grow wealth in an increasingly connected world.


CARS
AUTO
Celine Alva

THE GO-FAST LIFE

Cigarette boats, offshore racing and the American underworld where horsepower meets waterfront hospitality.

Born for Speed

Few boats capture the imagination like a go-fast. With a long, sleek profile, low cockpit and massive horsepower, these offshore powerboats were built for one thing — speed. In the 1970s and 1980s, Cigarette Racing set the standard, creating high-performance boats that could slice across open water at breathtaking speeds. Their bold designs, distinctive paint schemes and multiple outboard engines made them instantly recognizable from Miami to the Bahamas.

A Legend in Offshore Racing

Cigarette Racing, founded in 1969, quickly dominated the offshore racing world. Its deep-V designs delivered unmatched performance, helping the brand win races and set speed records. The wider performance-boating industry also includes other builders, but Cigarette remains the benchmark for speed, innovation and style.

Today, modern Cigarette boats often feature multiple 450-horsepower outboards, advanced hull technology and custom interiors, keeping the brand at the forefront of high-performance boating.





> *"More than a boat — a symbol of freedom, excess and adventure on the open water."*

The Go-Fast Era

In the 1970s and 1980s, go-fast boats became part of a larger culture in South Florida. Their speed, range and low profile made them ideal for more than just weekend fun. They were also used by smugglers to move everything from cigarettes to electronics — and, at times, far more valuable cargo. The same boats that appeared at offshore races often ran at night, loaded with contraband, heading to secluded beaches and private docks throughout the Caribbean and Florida Keys.

This history gave go-fast boats a reputation that extended beyond racing. They symbolized a lifestyle of risk, reward and independence on the water.

The Social Side

Beyond racing and smuggling, go-fast boating is also about the people, places and experiences. From waterfront lunches in Miami and the Bahamas to exclusive island gatherings, these boats bring together owners, adventurers and enthusiasts who share a passion for speed and the ocean. It's a culture, a community and a way of life.

WHISKY & THE WINNER'S CIRCLE

Scotch, bourbon and the sport of kings.

For centuries, whisky and horse racing have gone hand in hand. Both represent tradition, craftsmanship and a passion for excellence. From the grand estates of Scotland to the historic tracks of Kentucky, whisky has not only been enjoyed at the races — it has helped shape the sport through the fortunes and influence of the men and women who made it, drank it and bet on it.



Scotland's Whisky and the Turf

Many of Scotland's great whisky families were also deeply involved in racing. Wealth from the whisky trade helped fund some of the finest thoroughbreds in history. Tommy Dewar, of the famous Dewar's Scotch whisky, was a passionate owner and breeder, most famously with Cameronian, the 1931 Epsom Derby winner. Other major whisky merchants, including the Buchanans, Grants and Bell's, also had a strong presence in the sport, using racing as both a personal passion and a way to build their brands.

Kentucky Bourbon and Thoroughbred Culture

In the United States, bourbon and horse racing share a special bond, with Kentucky at the center of both. Many early distillers were horsemen, and racing helped put Kentucky on the map as a destination for fine spirits and world-class thoroughbreds. Names like James E. Pepper, a legendary bourbon distiller, are closely tied to racing history.

The Kentucky Derby and the Mint Julep

No drink is more closely associated with horse racing than the Mint Julep. This classic bourbon cocktail has been the signature drink of the Kentucky Derby for generations, symbolizing the elegance and hospitality of the sport. Each year, thousands of juleps are served at Churchill Downs, continuing a tradition that brings together great whisky, great racing and great company.

> *"Whisky fortunes bought racehorses. Racing gave those fortunes an audience."*

James Buchanan's Winning Horses

James Buchanan, of Buchanan's Scotch whisky, was one of the most successful owner-breeders in racing history. His horses, including The Tetrarch, won some of the biggest races in England, helping to cement the connection between Scotch whisky and the Thoroughbred world.

Maker's Mark and Keeneland

Maker's Mark has long been associated with Kentucky's racing heritage, including a prominent presence at Keeneland. The brand's distinctive red wax and commitment to tradition reflect the same values that define the sport of kings.

Blanton's and the Horse-and-Jockey

Blanton's Bourbon is known for its iconic bottle stoppers, each featuring a different Thoroughbred and jockey in motion, a tribute to the deep ties between fine bourbon and racing.



Scotch vs. Bourbon

Scotch is typically made from malted barley and aged in Scotland, known for its complex, smoky and varied flavors. Bourbon is made primarily from corn and aged in new charred oak barrels, delivering a sweeter, richer profile. Different in style, but united by a shared heritage of tradition, craftsmanship and a love of the Thoroughbred.

paradise
EVERYTHING BOATING



Concierge Boating Service

- **Custom Private Boat & Yacht Charters** Personal or business charters with licensed captains
- **Custom Boating Apparel & Swag** High-quality, stylish gear for life on the water
- **Premium Boating Products & Safety Gear** Top-tier essentials for a safe and enjoyable experience
- **Fun Water Toys & Accessories** Scooters, floating lounges, and more for maximum fun

Beyond the Water

- **Boat Selling Assistance** Helping boaters sell their boats
- **Dock & Marina Assistance** Helping you find the perfect dock, slip, or marina
- **Boating Services** Mobile detailing, custom boat wraps and protective film

Contact Us

Experience the best in boating with **Paradise Everything Boating** – where luxury, adventure, and convenience come together!

paradiseeverythingboating.com

732-908-9595

908-413-2395

Find us on Social Media

© 2025 Paradise Everything Boating. All rights reserved.

LUXURY LIFESTYLE IN THE FAST LANE

VOL.0 NO. 0 NOVEMBER 2026

PLAYHORSE MAGAZINE

HORSES
WOMEN
TRAVEL
CARS
CIGARS
FINE LIVING

UNBRIDLED

THE ANNUAL SWIMSUIT ISSUE

Beautiful Women. Magnificent Horses.

Freedom Looks Good On You



TROPICAL ESCAPES

EQUESTRIAN BEAUTY

LUXURY TRAVEL

A MORE BEAUTIFUL WORLD

Sun Saddle Sea

THE ULTIMATE LIFESTYLE

$9.95 U.S. $10.95 CAN.

7 25274 68123 4

Uliveto House - *B &B in the Olive Grove*

Castellammare del Golfo, Sicily







Ringing in at $100 per day the **BMW X3 Diesel** from Sixt is the perfect car for driving the mountain terrain near Castellammare. It has loads of torque and large brakes which are suited to driving in steep incline situations. Uliveto House runs about $85 per night and breakfasts are included. Other meals and adult beverages are available for a charge and well worth it. The owner **Patrizia** resides on this olive farm with her mother and she is a **great chef**, olive oil producer and and speaks good English. I stayed in late September 2021 and the olives are very healthy this year. If you go there in late October or November you can watch them and even help partake in harvesting the olives and making olive oil. **Small Batch EVOO**!








The Uliveto farm produces fruits such as cherries, figs and berries from which Patrizia makes marmalade for the morning breakfast. She puts out a huge spread every morning. The local bees are friendly and will land on some of your breakfast food. To keep the bees at bay the owner will put out a nice sized slice of prosciutto specifically for the bees to feast on in their own area. The guest house is old fashioned with wooden ceiling rafters and each door uses a skeleton key which must be turned an entire revolution. Seated in the mountains just above and outside of Castellammare del Golfo its only one mile from **Torre di Scopello**. Tower of the Cliff, Scopello is Greek word meaning Cliffside.








The roadways in rural Sicily are generally in better condition than those found in the U.S. and driving in the mountains is an extreme pleasure. Sicilians are excellent drivers. Be careful when driving into an urban area! Be sure to try the homemade **pistachio gelato cake**. For a bucket list item drive over to **Marsala** and have a glass of Marsala in the legendary wine city. If you are a fan of Greek Ouzo or Italian Sambuca you will love the Sicilian **Anice Unico**. This anisette based beverage is overproof and far stronger than the Italian, Greek, Lebanese and Israeli versions. The concentrated nature of Anice Unico makes it release far more healthy terpenes when ice is added making for a strong explosion of white!